

The Added Value of Ultion



SINGLE KEY FOR ALL DOORS

Upgrades

When you buy an Ultion lock, you can upgrade all of your other door locks and operate them using the same key. Gone are the days of having a big bunch of keys for your house.

ULTION KEY CONTROL FOR ADDED SECURITY

Added Security

Once you have registered your Ultion lock, any further keys ordered with the unique code will trigger an approval email for authorisation before they go into production. This is an added level of security for your home.

£2000 GUARANTEE

Guarantee

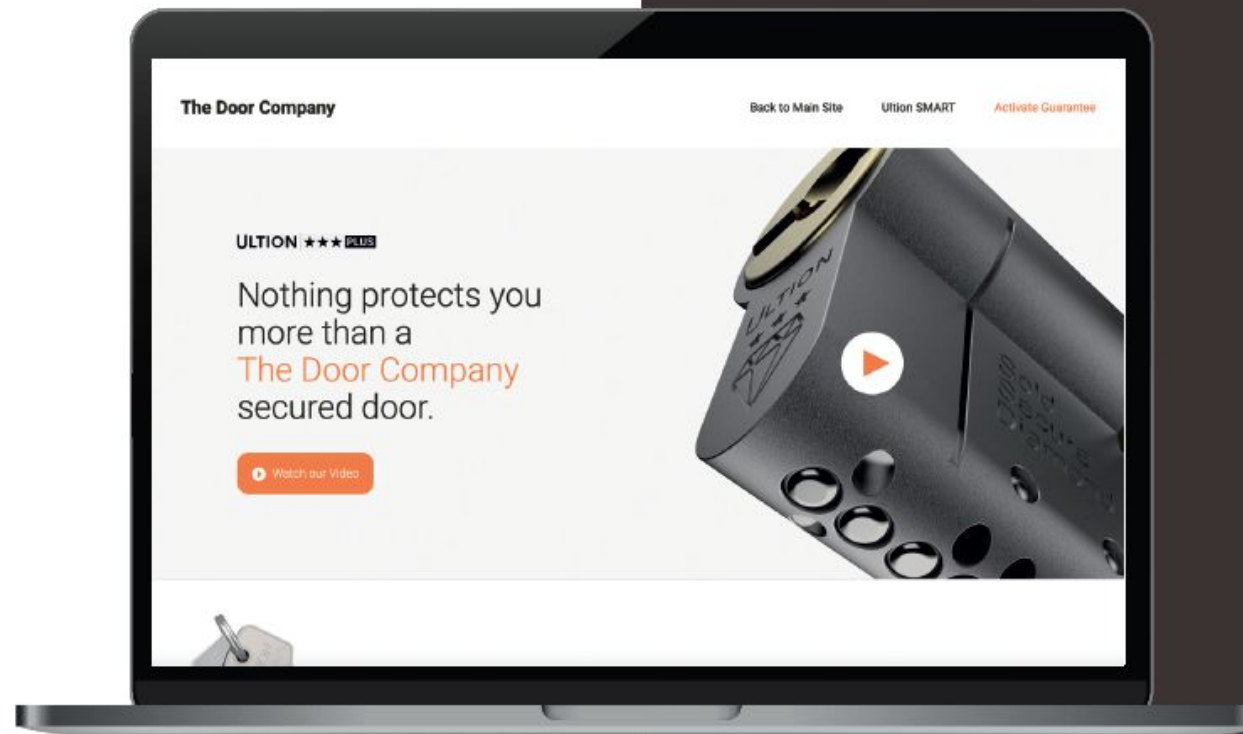
We believe in our locks so much that each of them comes with a £2000 security guarantee.

MADE FOR ULTION ACCESSORIES

Beyond Locks

Ultion extends beyond locks. We have a portfolio of accessories that include; key torches, smart locks, security handles, padlocks, USB key trackers and lock lubricant.

MARKETING MADE FOR YOU



PERSONALISED WEBSITE

It's always been important for Ultion to support our customers by providing the tools to show the benefits of Ultion technology and security. There's no better way to do that than with a 100% personalised version of the Ultion website. We can create unlimited personalised websites within hours, each using their own branding and imagery.

All of the big Ultion messages are included - the technology, the portfolio, the service and quality benefits, and why doors with an Ultion are the most secure in the UK. We offer this service completely free of charge as a sign of our commitment to you, our customers.

www.ultion-lock.co.uk/your-web-page

DISCOVER MORE >

HOW SECURE IS YOUR AREA

Integrated into the Ultion site and every personalised website is the 'how secure is your area'. By submitting the homeowner's postcode it reveals how crimes have been reported to the Police in this area over the past 6 months. This tool highlights that no property is 100% safe from burglars, no matter where it is located.

PERSONALISED LITERATURE

We offer a wide range of literature that is ready to be personalised to incorporate your company name and contact details. This includes brochures and leaflets, and all can be adapted quickly ready for you to print and handout. If something more specific is needed you can access the Ultion Dropbox account to explore the vast library of pictures, CGI images, and videos. We also provide a bespoke design service to create any additional assets that you feel would support your sales.

ULTION

MARKETING MADE FOR EVERYONE



£2000 GUARANTEE

Possibly the strongest marketing asset we have. We believe in our locks so much that we give a £2000 security guarantee. All your customers need to do is register their new lock via your personalised Ultion page, or contact us directly through the Ultion website to activate the guarantee. If the security technology and build quality of the lock doesn't sell it, the guarantee is guaranteed to.

SHOWROOM POINT OF SALE

We have developed a range of showroom point of sale assets that can be adapted and personalised to use your business branding. Our point of sale materials range from leaflet holders and desk-mounted marketing assets to foamboard walls. You can use the vast asset library of images, adverts, and CGI renders with any point of sale option.

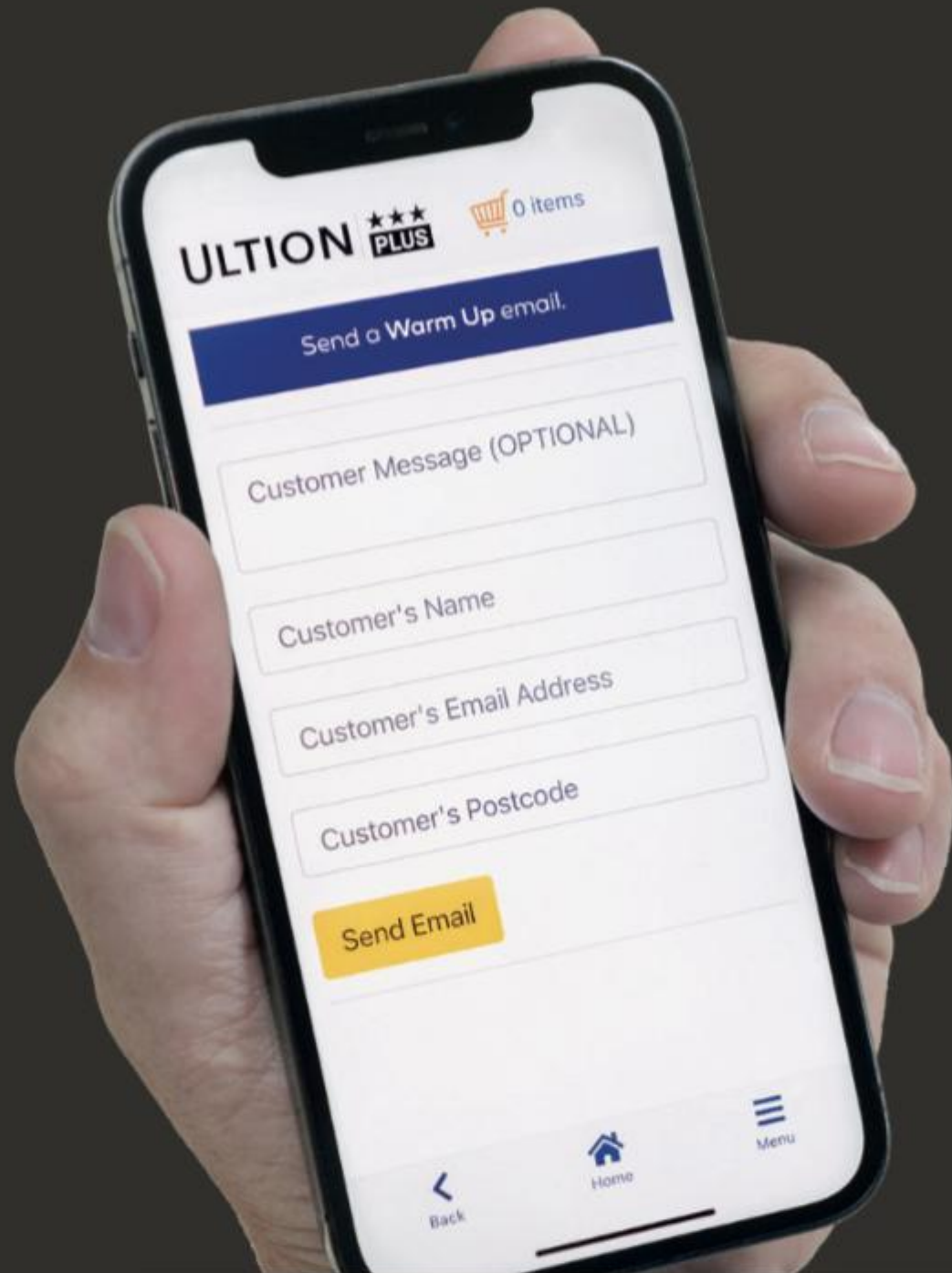


AUGMENTED REALITY

The QR code has been produced specifically to make it easier to present the benefits of Ultion locks to homeowners. Although we believe a physical sample can never be substituted, the exploded augmented reality model shows how Ultion protects.



DISCOVER MORE >



WARM UP SALES EMAIL

The Ultion App lets installers and manufacturers easily order additional locks that will suit other doors in the property while using a single key. The Ultion App also contains an automated email tool that installers can use as soon as they've received an enquiry for a new door. When an installer enters the customer's details, the app will send out a personalised email that introduces the Ultion and its many security benefits. This email warms up the customer, making them aware of the product quality before the installer/locksmith arrive.

Compare The Difference with Direct Trade (Yorkshire) Ltd

	Normal 3★ lock	ULTION ★★★ PLUS
3* Kitemark & Sold Secure Diamond	×	✓
TS007 Durability Test Cycles	100,000	1,000,000+
60% Thicker Key	×	✓
Extra Strong Molybdenum Core	×	✓
Double LockDown™ Mode	×	✓
Free Key Control protection	×	✓